ANIMATE YOUR LIFE

XAVATAR
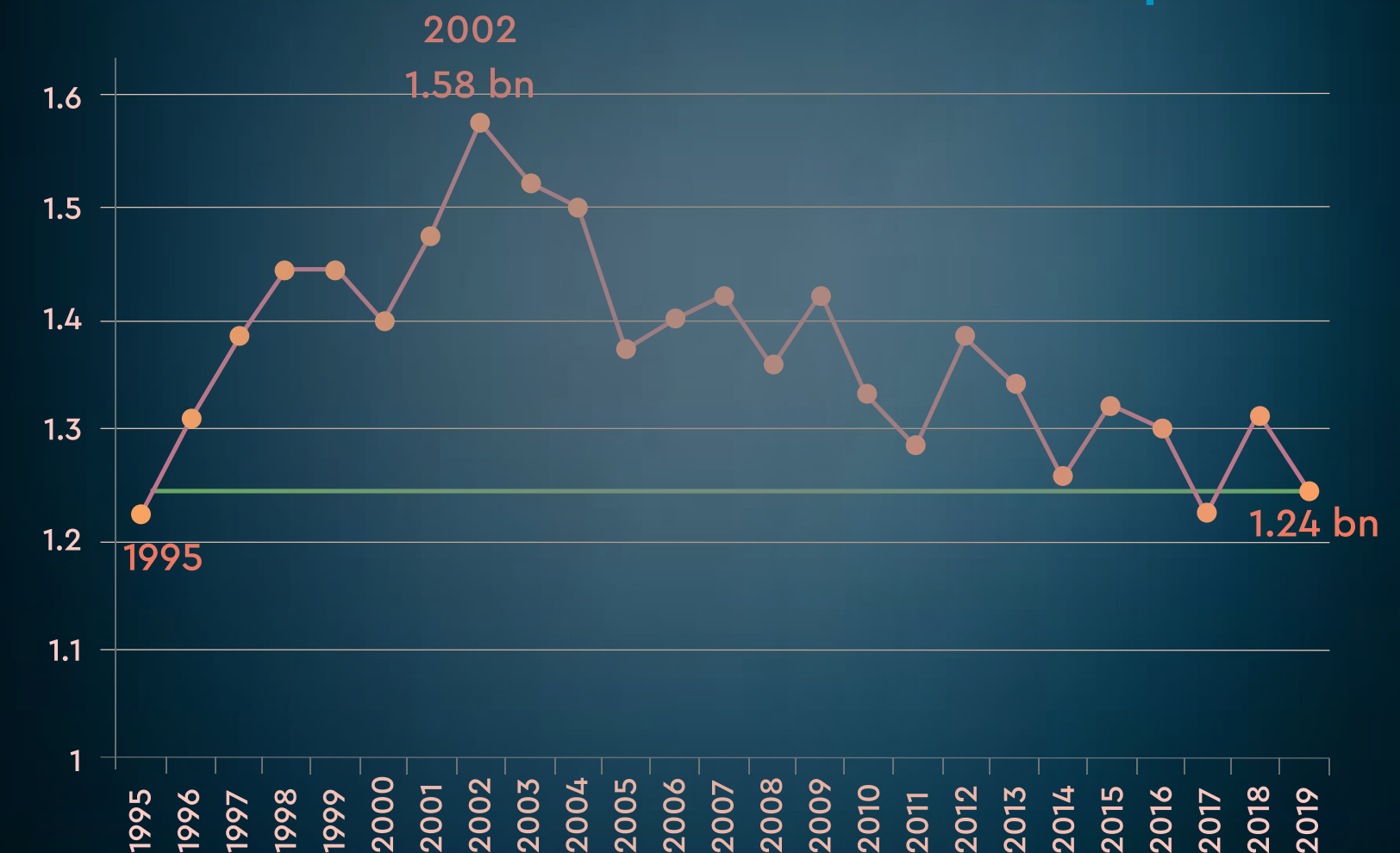
The future of entertainment through the lens of technology

xavatar.co

The entertainment industry is at an impasse. **There is not much room for growth in traditional areas** of theater exhibition, linear cable, terrestrial channels, VOD, **and newer areas** such as streaming have plateaued with increasing competition.

Movie Theater tickets sold in the US per Year

The solution

Xavatar immersive and experiential media provides an area for dynamic growth and untapped resources through our three pillars. Immersive media opportunities can be applied to real estate, fashion, automobile production, science connectivity and more.

Downloadable AI-driven avatars

Web3 enabled real-time animation media production and the immersive media

AI-driven environment that our products inhabit.

Xavatar marries the entertainment industry with immersive and experiential media and Web3, connecting with traditional media such as television representation, films, documentary, corporate media, music videos and music archives/estates.

To give people around the world the ability to explore their best selves in a healthy, fun, safe, no pressure environment utilizing our Web3, AI activated products.
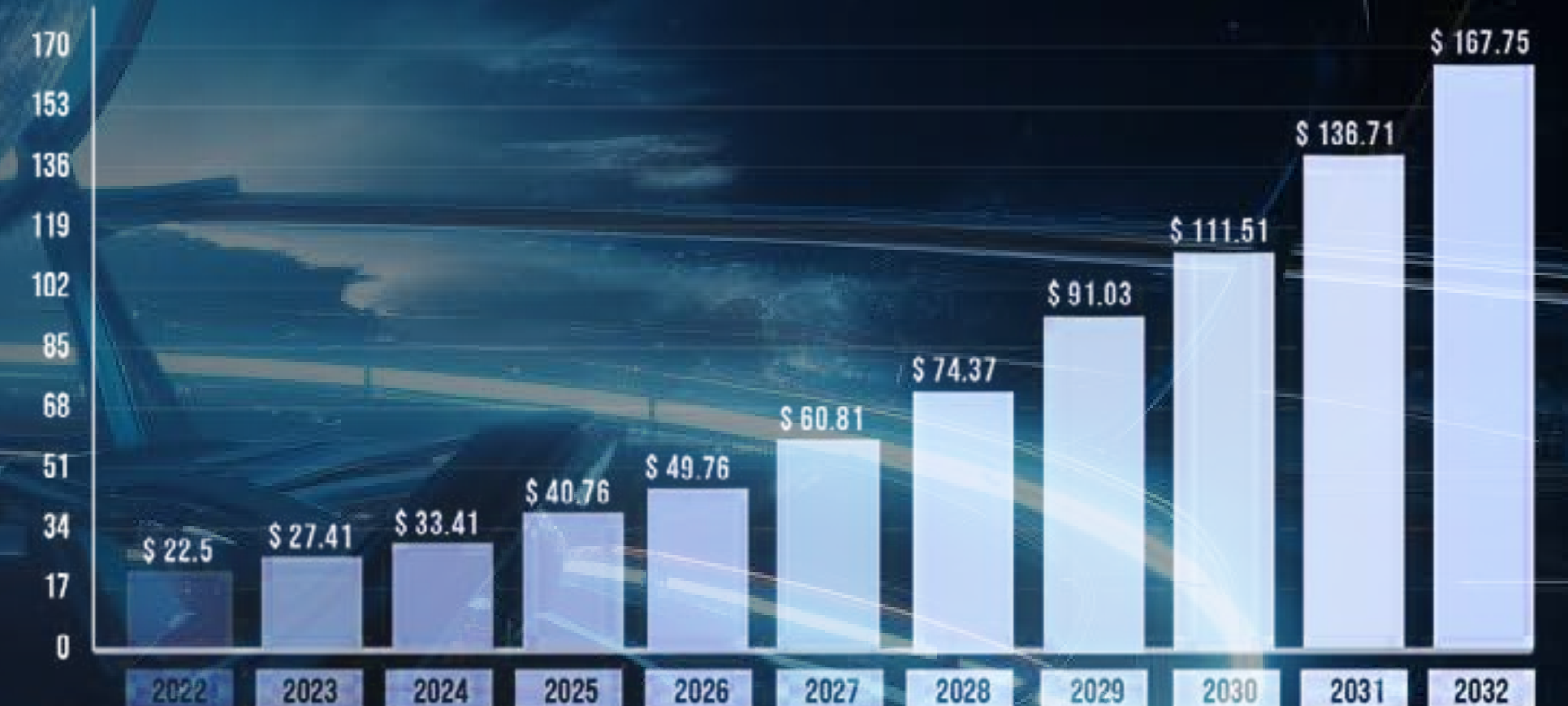
Metaverse Market

Global Metaverse Market

USD
68.49 billion
in 2022

It is expected to surpass

USD
1.3 trillion
in 2032

METAVERSE MARKET SIZE, 2021 TO 2030 (USD BILLION)

$ 1,300.89

$ 853.04

$ 570.03

$ 385.49

$ 263.75

$ 183.16

$ 128.98

$ 92.46

$ 51.69 $ 68.49

1300
1170
1040
910
780
650
520
390
260
130
0

2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

Source: www.precedenceresearch.com

Our Market

Xavatar's customers are businesses looking for a way to maximize their reach and productivity by utilizing our real-time animation tools and avatars, and by tapping into an AI-enabled and driven ecosystem that is plugged into the current and future shift toward cross-platform media integration with enhanced Web3 capabilities.

In addition, our B2C viewership and user base consist of media-hungry traffic that is moving to new media adoption in a once-in-a-lifetime shift.

Households

TXS + OVATION + UP entertainment + aspire

over 100 million in USA

Business Model

Xavatars

- AI driven, autonomous, Universally-Native, Customizable Avatars

- Video telecom- Zoom, Microsoft Teams, Googe Meet, etc.

- Attend events

- Traverse the Xavatar ecosystem- Xataverse Metaverse, Games, Shop etc.

Watch the Xavatars in action!

Xavatize Production

- In House productions such as our upcoming network show-The Xavatar Show

- Web3 activated real-time animation production

- Web3 animation and metaverse consulting

Xataverse

- Our AI driven metaverse

- Augmented reality experiences

- Digital Retail

- Digital Estate

- Games

- Decentralized common areas

Xavatoke

- Developed with Fintech leader Fexco

- Digital currency

- One to one exchange with USD

- Rewards programs

- Metaverse and real world applications

What makes us different

Xavatar marries the entertainment industry with content-driven, immersive and experiential media and Web3, connecting with traditional media such as television representation, documentary, corporate media, music videos and more.

Company Comparisons

Meta
Is a device driven company, though their premier product the Quest 3/ Has a central environment to attract users.

Xavatar
Is distinctly different as it has a core holistic approach that is project driven to maximize outreach/Available across devices.

Roblox
Their foundational outreach was for children and has a look and feel that is made of block components.

Xavatar
is visually stunning and, through a multi-tiered, multi-media outreach has a more expansive reach for a wide demographic.

Fortnight
Plays more like a video game, thus the barrier to entry is more challenging for the average user.

Xavatar
is immediately accessible and user friendly across devices and can be used easily by all ages.

Testimonials

"We are delighted to announce Fexco's partnership with Xavatar, as they build on their success and continue to explore new innovations in experiential content consumption. The metaverse offers an exciting new opportunity for fintech innovations. This partnership allows us to leverage Fexco's decades of experience in cutting-edge payment technology and the expertise of the Xavatar team to deliver an unparalleled customer-focused payments experience within the Xavatar metaverse and online."

- Karl Aherne (COO Fexco)

"We stand at an interesting and disruptive point in the media and entertainment industry where both creativity and technology are being enhanced and evolved by the rapid progression of Artificial Intelligence, Machine Learning and Deep Learning, and most particularly the advent and advances in computer imaging generative AI. With the advances of domestic CPU/GPU computing power,

personalized screen devices and Head Mounted Displays, cloud-based computational and software application resources and broadband capability and coverage, the average audience member is perched to take advantage of virtual experiential content in context with extraordinarily immersive life-altering experiences. We at Xavatar have a vision to lead and direct this disruption in a paramount fashion. FDL."

- Dean Lyon, Xavatar CTO and VFX Lord of the Rings, Armageddon, Air Force One

Xavatar in The Press

THE IRISH TIMES

THE Hollywood REPORTER

Benefits and Key selling points

Xavatar has various transaction points accounting for revenue streams across the ecosystem.

B2C outreach

"The Xavatar Show", our program featuring our avatars as hosts and celebrity guests, will debut on the Ovation television, Magic Johnson's Aspire and Up TV networks with a viewership of over 100 million households, as well as international distribution. This will expose our avatars and greater Web3 gamified ecosystem to millions of people. Across all its marketplaces, Xavatar forecasts revenue of $32m in 2024.

Xavatar has a B2B outreach as a consultant to the greater entertainment industry and to companies, providing:

- Web3 activated space
- Digital real estate
- Digital twinning
- B2C outreach

Real-time animation services

Millions of consumers that connect into the greater Xavatar ecosystem and workspace.

Benefits and Key selling points

Interactive experiences
Ar / VR / XR

PEPSI-COLA

Advertising

Sponsorship

adidas

all light all fast

SONY

PROPERTIES

TXS

Powered by Z hp

FOR SALE

FOR SALE

FOR SALE

XAVATAR

CANNES

TEST DRIVE?

FOR SALE

FOR SALE

FOR SALE

Real estate

Retail
VIP Experiences

Avatars

Product placement

Strategic partnerships

Sponsorship agencies

Media companies

Tech companies

Charities

What we've done

2023 Xavatar Accomplishments

Nominated Startup of the Year by Tech Industry Alliance Ireland

Signed partnership with IBM

US Network deal signed with Ovation TV

Xavatar CEO/Founder Jason Rothberg spoke at Dublin Tech Summit Xavatar partnership with Fexco

Xavatar Founders were invited speakers at the IBM iX symposium

Xavatized: Malcom McLaren Documentary film on music and fashion icon, Malcom McLaren.

Creating 14mins of original animation featuring characters such as Malcom himself, Afrika Bambaataa, Steven Spielberg, Martin Scorsese, Bob Dylan and Lauren Hutton.

Priming Grant (60,000euros) via Kerry LEO

Jason Rothberg to join Skillnet Ireland's KMOE Event as a featured speaker to discussion on the future of the Metaverse at the RDI Hub in Co Kerry

Gianfranco Bianchi joins Animation Dingle as panelist speaking about 3D animation and the future of animation in web3

Incorporated in the U.S.A

Incorporated in the UK March

What we've done

2022 Xavatar Accomplishments

Our first NFT sale: The Colin trading card generated over $30k in revenue Resulting in a succesful live event Featuring Colin O'donoghue, Paddy Cassey and Stephanie Rainey

Featured at Further Fest Ireland Oct 2022 and Real Time Conference

COO/Founder Kevin Sharpley and CCO/Founder Gianfranco Bianchi featured at the London International Animation Festival on Animating the Metaverse in December 2022.

Alkimii – Corporation produced original animation and avatar creation

Global Trademarks

2021 Xavatar Accomplishments

Prototype creation of Xavatar Avatar debuted at Cannes Film Festival

Irish Incorporation

Trinity College Dublin AI Accelerator finalist

Accelerators: HubStart, New Frontiers phase 1

Received Grants: Enterprise Ireland, Priming Grant, Feasibility Grant and ESG Grant

Events

Xavatar Events

August 2023 The Xavatar Show screening at The Tribeca Screening Room

May 2023 Cannes Film Festival Xavatar presented The Art Of Movie Music-Live in partnership with the American Pavilion (Penske) and The David Lynch Foundation. Sponsored by HP, Peer Music, Be Earth Foundation, SyncLodge.

Songwriters retreat in Toulouse

Xavatar at The Button Factory-Dublin-Colin O'Donoghue NFT Drop concert and event featuring Paddy Casey and Stephanie Rainey

Minting NFT Party at Trinity College in partnership w Blockchain Ireland in June 2022.

The team

The Birth of Xavatar

In the world of music, entertainment, and technology, Xavatar emerged from the shared vision of three remarkable individuals.

The Xavatar team is buoyed by industry leaders in their respective fields.
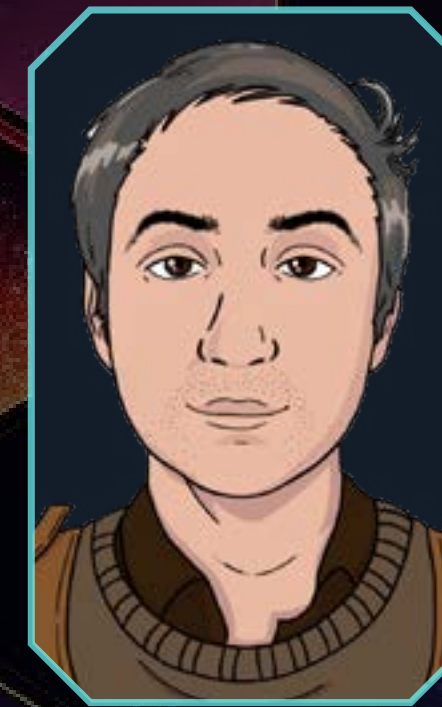
CEO
Jason Rothberg

BIO

COO
Kevin Sharpley

BIO

CCO
Gianfranco Bianchi

BIO

CTO
Dean Lyon

BIO

CFO
Peter John

BIO

CSO
Greg Bowman

BIO

CMO
Kevin Allen

BIO